

# ORDER



**Orders**  
**Order / Rev:** 928898  
**Alt Order #:** 25257709  
**Product Desc:** WALBERG/MI-CD7/R  
**Estimate:**  
**Flight Dates:** 09/12/16 - 11/08/16  
**Original Date / Rev:** 10/21/16 / 10/21/16  
**Order Type:** REG

**WLNS Lansing**

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 5 Mapleton Road  
 Princeton, NJ 08540

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Tim Walberg  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN11165/SP1819/AU5881  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	110	\$25,070.00	\$21,309.50
09/26/16	10/30/16	320	\$108,280.00	\$92,038.00
10/31/16	11/08/16	102	\$46,390.00	\$39,431.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	110	\$25,070.00	\$21,309.50	0.00
October 2016	320	\$108,280.00	\$92,038.00	0.00
November 2016	102	\$46,390.00	\$39,431.50	0.00
<b>Totals</b>	<b>532</b>	<b>\$179,740.00</b>	<b>\$152,779.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WLNS Lansing	51%	\$179,740.00
Market	100%	\$352,431.37

**Competitive Share**

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	0%	\$0.00
WHTV	0%	\$0.00
WILX	27%	\$95,156.47
WKAR	0%	\$0.00
WLAJ	16%	\$56,389.02
WSYM	6%	\$21,145.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WLNS	09/12/16	10/09/16	6 News This Morning III	CM	558a-630a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
6 News This Morning III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	11111--			5			\$125.00		0.00			
Week: 09/19/16		09/19/16	09/25/16	11111--			5			\$125.00		0.00			
Week: 09/26/16		09/26/16	10/02/16	11111--			5			\$125.00		0.00			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:   
**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WLNS	09/12/16	10/09/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5			\$125.00			0.00			
2	WLNS	09/12/16	10/09/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$125.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$125.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$125.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$125.00			0.00			
3	WLNS	09/12/16	10/09/16	CBS This Morning CBS This Morning	CM	7a-9a	22222--	:30	10	\$100.00	P3	0.00	NM	36	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	22222--		10			\$100.00			0.00			
		Week: 09/19/16	09/25/16	22211--		8			\$100.00			0.00			
		Week: 09/26/16	10/02/16	22222--		10			\$100.00			0.00			
		Week: 10/03/16	10/09/16	22211--		8			\$100.00			0.00			
4	WLNS	09/12/16	10/09/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	MTWTF--	:30	3	\$100.00	P3	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3			\$100.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3			\$100.00			0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3			\$100.00			0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3			\$100.00			0.00			
5	WLNS	09/12/16	10/09/16	Price is Right Price is Right	CM	1058a-12p	MTWTF--	:30	3	\$125.00	P3	0.00	NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3			\$125.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3			\$125.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WLNS	09/19/16-09/25/16	Price is Right		1058a-12p	MTWThF----	:30		(\$125.00)		0.00	NM		
				Credited											
		Week: 09/26/16	10/02/16	MTWTF--		3			\$125.00			0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3			\$125.00			0.00			
6	WLNS	09/12/16	10/09/16	6 News at Noon 6 News at Noon	CM	12p-1228p	11111--	:30	5	\$150.00	P3	0.00	NM	20	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$150.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$150.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$150.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$150.00			0.00			
7	WLNS	09/12/16	10/09/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$150.00	P3	0.00	NM	20	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$150.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$150.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$150.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$150.00			0.00			
8	WLNS	09/12/16	10/09/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$350.00	P3	0.00	NM	20	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$350.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$350.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$350.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$350.00			0.00			
9	WLNS	09/12/16	10/02/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	2	\$700.00	P3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		2			\$700.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2			\$700.00			0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2			\$700.00			0.00			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:   
**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WLNS	09/12/16	10/09/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$200.00	P3	0.00	NM	17	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	111-1--		4				\$200.00		0.00			
		Week: 09/19/16	09/25/16	111-1--		4				\$200.00		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$200.00		0.00			
		Week: 10/03/16	10/09/16	111-1--		4				\$200.00		0.00			
11	WLNS	09/12/16	10/09/16	M-Su 6 News at 11 Late M-Su 6 News at 11 Late	CM	1115P-1150P (11:15 PM-11:50 PM)	---1---	:30	1	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	---1---		1				\$200.00		0.00			
		Week: 09/19/16	09/25/16	---1---		1				\$200.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$0.00		0.00			
		Week: 10/03/16	10/09/16	---1---		1				\$200.00		0.00			
13	WLNS	09/12/16	10/09/16	The Late Show Late Show/Stephen Colbert	CM	1135P-1235A	MTW-F--	:30	3	\$50.00	P3	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTW-F--		3				\$50.00		0.00			
		Week: 09/19/16	09/25/16	MTW-F--		3				\$50.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$50.00		0.00			
		Week: 10/03/16	10/09/16	MTW-F--		3				\$50.00		0.00			
14	WLNS	09/12/16	10/09/16	6 News Sat after Sport Sat Eve News After Sports	CM	7P-730P (7:00 PM-7:30 PM)	-----1-	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLNS	09/12/16-09/18/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				See MG 14.5											
				[Sports Ran Over]											
	5	WLNS	09/21/16-09/21/16	LN M-F		11p-1135p	--W-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 14.1 09/17											
		Week: 09/19/16	09/25/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	09/19/16-09/25/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				Credited											
		Week: 09/26/16	10/02/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WLNS	09/26/16-10/02/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				Credited											
		Week: 10/03/16	10/09/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WLNS	10/03/16-10/09/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				See MG 14.6											
				[Sports Ran Over]											
	6	WLNS	10/11/16-10/14/16	LN M-F		11p-1135p	-TwThF----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 14.4 10/08											
15	WLNS	09/12/16	10/09/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$150.00		0.00			
		Week: 09/19/16	09/25/16	-----1-		1				\$150.00		0.00			
		Week: 09/26/16	10/02/16	-----1-		1				\$150.00		0.00			
		Week: 10/03/16	10/09/16	-----1-		1				\$150.00		0.00			
16	WLNS	09/12/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$600.00		0.00			
		Week: 09/19/16	09/25/16	-----1		1				\$600.00		0.00			
		Week: 09/26/16	10/02/16	-----1		1				\$600.00		0.00			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:   
**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WLNS	09/12/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WLNS	09/26/16-10/02/16	CBS Sunday Morning		CBS Sunday Mori	-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
			See MG 16.5 [Program Change]												
	5	WLNS	10/03/16-10/03/16	Mon Hour 3		10p-11p	M-----	:30		\$600.00		0.00	NM		
			Ⓜ MG for 16.3 10/02												
		Week: 10/03/16	10/09/16	-----1		1				\$600.00		0.00			
17	WLNS	09/12/16	09/25/16	Sun Hour 1 60 MINUTES	CM	730P-830P (7:30 PM-8:30 PM)	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$2,000.00		0.00			
		Week: 09/19/16	09/25/16	-----1		1				\$2,000.00		0.00			
18	WLNS	09/26/16	10/09/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$2,000.00		0.00			
		Week: 10/03/16	10/09/16	-----1		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	10/03/16-10/09/16	Sun Hour 1		658p-8p	-----Su	:30		<del>(\$2,000.00)</del>		0.00	NM		
			See MG 18.3 [AIRS 730P-9P]												
	3	WLNS	10/03/16-10/09/16	Sun Prime Other 1		730P-9P	(7:30 PM-9:00 P-----Su	:30		\$2,000.00		0.00	NM		
			Ⓜ MG for 18.2 10/09												
N 19	WLNS	10/10/16	11/08/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	11111--	:30	5	\$250.00	P2	0.00	NM	17	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--		5				\$250.00		0.00			
		Week: 10/17/16	10/23/16	1111---		4				\$250.00		0.00			
		Week: 10/24/16	10/30/16	1111---		4				\$250.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$250.00		0.00			
N 20	WLNS	10/10/16	11/08/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	11111--	:30	5	\$250.00	P2	0.00	NM	17	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--		5				\$250.00		0.00			
		Week: 10/17/16	10/23/16	1111---		4				\$250.00		0.00			
		Week: 10/24/16	10/30/16	1111---		4				\$250.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$250.00		0.00			
N 21	WLNS	10/10/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	22222--	:30	10	\$200.00	P2	0.00	NM	35	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	22222--		10				\$200.00		0.00			
		Week: 10/17/16	10/23/16	21111--		6				\$200.00		0.00			
		Week: 10/24/16	10/30/16	2111---		5				\$200.00		0.00			
		Week: 10/31/16	11/06/16	22222--		10				\$200.00		0.00			
		Week: 11/07/16	11/13/16	22-----		4				\$200.00		0.00			
N 22	WLNS	10/10/16	11/08/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	MTWTF--	:30	4	\$200.00	P2	0.00	NM	16	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$200.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$200.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$200.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$200.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$200.00		0.00			
N 23	WLNS	10/10/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	11111--	:30	5	\$250.00	P2	0.00	NM	19	\$4,750.00

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:   
**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WLNS	10/10/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	11111--	:30	5	\$250.00	P2	0.00	NM	19	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--					5	\$250.00		0.00			
		Week: 10/17/16	10/23/16	1111---					4	\$250.00		0.00			
		Week: 10/24/16	10/30/16	111----					3	\$250.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$250.00		0.00			
		Week: 11/07/16	11/13/16	11-----					2	\$250.00		0.00			
N24	WLNS	10/10/16	11/08/16	6 News at Noon 6 News at Noon	CM	12p-1228p	11111--	:30	5	\$300.00	P2	0.00	NM	19	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--					5	\$300.00		0.00			
		Week: 10/17/16	10/23/16	1111---					4	\$300.00		0.00			
		Week: 10/24/16	10/30/16	111----					3	\$300.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$300.00		0.00			
		Week: 11/07/16	11/13/16	11-----					2	\$300.00		0.00			
N25	WLNS	10/10/16	11/07/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$300.00	P2	0.00	NM	18	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--					5	\$300.00		0.00			
		Week: 10/17/16	10/23/16	1111---					4	\$300.00		0.00			
		Week: 10/24/16	10/30/16	111----					3	\$300.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$300.00		0.00			
N26	WLNS	10/10/16	11/07/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$700.00	P2	0.00	NM	18	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--					5	\$700.00		0.00			
		Week: 10/17/16	10/23/16	1111---					4	\$700.00		0.00			
		Week: 10/24/16	10/30/16	111----					3	\$700.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$700.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$700.00		0.00			
N27	WLNS	10/10/16	10/30/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	3	\$700.00	P2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$700.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$700.00		0.00			
		Week: 10/24/16	10/30/16	-----					0	\$0.00		0.00			
N28	WLNS	10/10/16	11/07/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$400.00	P2	0.00	NM	17	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	111-1--					4	\$400.00		0.00			
		Week: 10/17/16	10/23/16	111-1--					4	\$400.00		0.00			
		Week: 10/24/16	10/30/16	111----					3	\$400.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$400.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$400.00		0.00			
29	WLNS	10/10/16	10/23/16	11p LateNews After Sports 11p LateNews After Sports	CM	1115P-1150P (11:15 PM-11:50 PM)	---1---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---					1	\$400.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
30	WLNS	10/10/16	11/06/16	6 News at 6p Saturday 6 News at 6p Saturday	CM	6p-630p (7:00 PM-7:30 PM)	-----1-	:30	1	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$400.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
		Week: 10/24/16	10/30/16	-----1-					1	\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----1-					1	\$400.00		0.00			
31	WLNS	10/10/16	11/06/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$300.00	P2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$300.00		0.00			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:   
**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WLNS	10/10/16	11/06/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$300.00	P2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$300.00		0.00			
		Week: 10/24/16	10/30/16	-----1-		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$300.00		0.00			
32	WLNS	10/10/16	11/06/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$600.00		0.00			
		Week: 10/17/16	10/23/16	-----1		1				\$600.00		0.00			
		Week: 10/24/16	10/30/16	-----1		1				\$600.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$600.00		0.00			
33	WLNS	10/10/16	10/23/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$2,000.00		0.00			
		Week: 10/17/16	10/23/16	-----1		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	10/17/16-10/23/16	Sun Hour 1		658p-8p	-----Su	:30		<del>(\$2,000.00)</del>		0.00	NM		
		See MG 33.3 [AIRS 730P-830P/NFL]													
N34	WLNS	10/10/16	11/08/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11111--	:30	5	\$100.00	P2	0.00	NM	19	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--		5				\$100.00		0.00			
		Week: 10/17/16	10/23/16	1111---		4				\$100.00		0.00			
		Week: 10/24/16	10/30/16	111----		3				\$100.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$100.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$100.00		0.00			
35	WLNS	10/10/16	11/07/16	M-F Soap ROS m-F Soap ROS	CM	1230p-2p	111----	:30	3	\$250.00	P2	0.00	NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	111----		3				\$250.00		0.00			
		Week: 10/17/16	10/23/16	111----		3				\$250.00		0.00			
		Week: 10/24/16	10/30/16	111----		3				\$250.00		0.00			
		Week: 10/31/16	11/06/16	111----		3				\$250.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$250.00		0.00			
N36	WLNS	10/10/16	11/07/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	111----	:30	3	\$200.00	P2	0.00	NM	11	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	111----		3				\$200.00		0.00			
		Week: 10/17/16	10/23/16	11-----		2				\$200.00		0.00			
		Week: 10/24/16	10/30/16	11-----		2				\$200.00		0.00			
		Week: 10/31/16	11/06/16	111----		3				\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			
37	WLNS	10/10/16	11/07/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	MTWTF--	:30	2	\$200.00	P2	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$200.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$200.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$200.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$200.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$200.00		0.00			
N38	WLNS	10/10/16	11/07/16	M-F 7-730p M-F 7-730p	CM	7p-730p	MTWTF--	:30	2	\$200.00	P2	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$200.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$200.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$200.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$200.00		0.00			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate: WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WLNS	10/10/16	11/07/16	M-F 730-8p M-F 730-8p	CM	730p-757p	MTWTF--	:30	2	\$200.00	P2	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		2			\$200.00			0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2			\$200.00			0.00			
		Week: 10/24/16	10/30/16	-----		0			\$0.00			0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2			\$200.00			0.00			
		Week: 11/07/16	11/13/16	M-----		1			\$200.00			0.00			
40	WLNS	11/07/16	11/07/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	1-----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1			\$100.00			0.00			
41	WLNS	10/10/16	11/06/16	Tue Hour 1 NCIS	CM	757p-9p	-1-----	:30	1	\$3,000.00	P1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1			\$3,000.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$0.00			0.00			
		Week: 10/24/16	10/30/16	-1-----		1			\$3,000.00			0.00			
		Week: 10/31/16	11/06/16	-2-----		2			\$3,000.00			0.00			
42	WLNS	10/10/16	11/06/16	Wed Hour 1 SURVIVOR	CM	757p-9p	--1----	:30	1	\$1,600.00	P2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1			\$1,600.00			0.00			
		Week: 10/17/16	10/23/16	-----		0			\$0.00			0.00			
		Week: 10/24/16	10/30/16	--1----		1			\$1,600.00			0.00			
		Week: 10/31/16	11/06/16	--1----		1			\$1,600.00			0.00			
43	WLNS	10/10/16	10/30/16	Fri Hour 3 BLUE BLOODS	CM	10p-11p	----1--	:30	1	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1			\$1,200.00			0.00			
		Week: 10/17/16	10/23/16	----1--		1			\$1,200.00			0.00			
		Week: 10/24/16	10/30/16	----1--		1			\$1,200.00			0.00			
44	WLNS	10/10/16	10/23/16	CBS SEC College Football CBS SEC College Football	CM	8P-11P (8:00 PM-11:00 PM)	-----1-	:30	1	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$300.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WLNS	10/10/16-10/16/16	CBS SEC College Football		8P-11P	(8:00 PM-11:00 -----Sa--	:30	(\$300.00)	0.00	NM				
			See MG 44.3 [Program Change]												
	3	WLNS	10/10/16-10/16/16	CBS SEC College Football		330p-7p	(3:30 PM-7:00 P-----Sa--	:30	\$300.00	0.00	NM				
			Ⓜ MG for 44.1 10/15												
		Week: 10/17/16	10/23/16	-----1-		1			\$300.00			0.00			
	2	WLNS	10/17/16-10/23/16	CBS SEC College Football		8P-11P	(8:00 PM-11:00 -----Sa--	:30	(\$300.00)	0.00	NM				
			See MG 44.4 [Program Change]												
	4	WLNS	10/17/16-10/23/16	CBS SEC College Football		330p-7p	(3:30 PM-7:00 P-----Sa--	:30	\$300.00	0.00	NM				
			Ⓜ MG for 44.2 10/22												
45	WLNS	10/10/16	10/30/16	Sat Hour 3 48 HOURS	CM	10p-11p	-----1-	:30	1	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1			\$500.00			0.00			
		Week: 10/17/16	10/23/16	-----1-		1			\$500.00			0.00			
		Week: 10/24/16	10/30/16	-----1-		1			\$500.00			0.00			
46	WLNS	10/31/16	11/07/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	3	\$1,400.00	P1	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		3			\$1,400.00			0.00			
		Week: 11/07/16	11/13/16	M-----		1			\$1,400.00			0.00			
47	WLNS	10/31/16	11/06/16		CM	10p-11p	----1--	:30	1	\$2,400.00	P1	0.00	NM	1	\$2,400.00

**WLNS Lansing**



Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	WLNS	09/21/16	09/21/16	Price is Right Price is Right	CM	1058a-12p	--1----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/19/16	09/25/16	--1----		1			\$125.00			0.00			
56	WLNS	09/27/16	09/27/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	-1-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-1-----		1			\$200.00			0.00			
57	WLNS	10/03/16	10/09/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		2			\$700.00			0.00			
58	WLNS	10/04/16	10/07/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	-TWTF--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	-TWTF--		1			\$200.00			0.00			
59	WLNS	10/18/16	10/23/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	-TWTF--	1:00	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$200.00			0.00			
60	WLNS	10/18/16	10/23/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	-TWTF--	1:00	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$500.00			0.00			
61	WLNS	10/18/16	10/23/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	-TWTF--	1:00	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$500.00			0.00			
62	WLNS	10/18/16	10/23/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	-TWTF--	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$400.00			0.00			
63	WLNS	10/18/16	10/23/16	Price is Right Price is Right	CM	1058a-12p	-TWTF--	1:00	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$500.00			0.00			
64	WLNS	10/18/16	10/23/16	6 News at Noon 6 News at Noon	CM	12p-1228p	-TWTF--	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$600.00			0.00			
65	WLNS	10/18/16	10/23/16	M-F Soap ROS m-F Soap ROS	CM	1230p-2p	-TWTF--	1:00	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$500.00			0.00			
66	WLNS	10/18/16	10/23/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	-TWTF--	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$400.00			0.00			
67	WLNS	10/18/16	10/23/16	6 News at 5p 6 News at 5p	CM	458p-529p	-TWTF--	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$600.00			0.00			
68	WLNS	10/18/16	10/23/16	6 News at 6p 6 News at 6p	CM	558p-630p	-TWTF--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1			\$1,400.00			0.00			
69	WLNS	10/18/16	10/23/16	CBS Evening News CBS Evening News	CM	630p-7p	-TWTF--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 928898  
 Alt Order #: 25257709  
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg  
 Product Desc: WALBERG/MI-CD7/R  
 Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	WLNS	10/18/16	10/23/16	CBS Evening News CBS Evening News	CM	630p-7p	-TWTF--	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		1			\$1,400.00		0.00				
70	WLNS	10/18/16	10/23/16	M-F 7-730p M-F 7-730p	CM	7p-730p	-TWTF--	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		2			\$400.00		0.00				
71	WLNS	10/18/16	10/23/16	M-F 730-8p M-F 730-8p	CM	730p-757p	-TWTF--	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		2			\$400.00		0.00				
72	WLNS	10/18/16	10/23/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	-TWTF--	1:00	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		1			\$800.00		0.00				
73	WLNS	10/18/16	10/23/16	CBS This Morning CBS This Morning	CM	7a-9a	-TWTF--	1:00	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		2			\$400.00		0.00				
74	WLNS	10/23/16	10/23/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1			\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLNS	10/17/16-10/23/16		Sun Hour 1		658p-8p	-----Su	:30		<del>(\$2,000.00)</del>		0.00	NM		
	See MG 74.2														
	[AIRS 730P-830P]														
2	WLNS	10/17/16-10/23/16		Sun Hour 1		730P-830P	(7:30 PM-8:30 P-----Su	:30		\$2,000.00		0.00	NM		
	Ⓜ MG for 74.1 10/23														
													Totals	532	\$179,740.00